**Strategic Planning – Community Stakeholder Questions**

**Key Stakeholder:**

**Contact Information:**

1. Are you aware of Transitions of PA, formerly known as Susquehanna Valley Women in Transition (SVWIT)? If yes, how did you become aware of Transitions?
2. What is Transitions’ role in your community? What services are you aware of that Transitions offers?
3. Does Transitions collaborate with your organization? How could Transitions strengthen that relationship?
	1. If not currently collaborating, are you interested in someone reaching out to collaborate?
4. How well do you believe Transitions meets the needs of victims and survivors of domestic violence, sexual assault, and human trafficking in your community?
5. Are you aware of any groups in your community who are underserved, are not receiving services, or do not have access to Transitions’ services?
	1. Do you have any suggestions on how to reach those individuals?
6. Are you aware of any other key community stakeholders in your community who may not be aware of Transitions’ services?
	1. If yes, who would you suggest we reach out to and are you able to provide us contact information for them?
7. Are you aware of any immediate or short-term unmet needs of victims or survivors in your community as it relates to the COVID-19 pandemic? If so, what are those needs?
8. What long-term impacts do you foresee needing to be addressed for victims and survivors post-pandemic?
9. What types of marketing are best for raising the awareness of Transitions’ services in your community?

Examples of marketing:

□ Billboards □ Newsletters □ Newspaper Articles □ Wall displays

□ Mailers □ Public Pamphlet Displays □ Health Fair Displays □ Social Media

□ Presentations to: community groups, schools, police, health care providers □ Engaging Clergy

□ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you have any other ideas on how best to get information about Transitions out into the public?
2. Based on what you know about Transitions are there other services needed in your community that could be provided by Transitions?
3. Do you have any additional information you would like to provide us as we plan for the future?